

100<sup>TH</sup>  
ANNIVERSARY

SAINT RITA CATHOLIC CHURCH

*The 4<sup>th</sup> Annual*

ST. NICHOLAS



MARKET



CORPORATE SPONSORSHIP

SUNDAY, DECEMBER 8, 2024

ST. RITA CATHOLIC CHURCH · ALEXANDRIA, VA

[STRITA.ALEXANDRIA.COM/ST-NICHOLAS-MARKET](http://STRITA.ALEXANDRIA.COM/ST-NICHOLAS-MARKET)

Dear friends,

As the pastor of St. Rita Catholic Church in Alexandria, I am delighted to invite you to partner with us in one of our biggest events of the year; the St. Nicholas Market on Sunday, December 8.

Beginning just three years ago in 2021, this annual holiday event now brings together *well over a thousand attendees* from Alexandria and beyond. It has become a staple Christmas tradition for many families and attendance has *nearly doubled in size each year!* What makes this event so special is that it celebrates the talents of our community members — artists, gourmets, musicians, dancers, and other “makers.” In fact, the St. Nicholas Market grew out of a desire to showcase our talented parishioners. It has certainly met that goal.

This small initiative has exploded! *Last year there were nearly 50 vendors.* One of my favorite aspects of the event are the youth creators. Children from our parish spend months making crafts, apparel, and foods to sell — the Market gives them an opportunity to dip their toes into entrepreneurship and practice their “pitch”!

*I invite you to consider joining the St. Nicholas Market team. Please take some time to review the enclosed material and I hope you will join in this festive event!*

Corporate sponsors will be featured prominently throughout the Market including on swag bags, brochures, and other signage. While the event itself costs \$12,000 to run, your contribution will help fund essential components and all money raised will go back into the St. Rita community. Sponsorship is tax deductible.

I see the St. Nicholas Market as proof that there is strong and vibrant community in the Catholic Church, and this type of gathering helps to fortify and define that community. Your love of the Faith and desire to share it through your business are critical to fostering our community, and I look forward to partnering with you this Christmas. Your contribution will encourage fellow parishioners to support you.

Thank you for considering and for your generosity!

In Christ,  
Fr. Christensen



# CORPORATE PACKAGES

	CUSTOM YARD SIGN IN FRONT OF ST RITA'S	LOGO/AD SIZE IN PROGRAM	SOCIAL MEDIA & NEWSLETTER	SIGNAGE AT EVENT	LOGO ON ATTENDEE BAG WITH SWAG IN BAG	LOGO AND LINK ON EVENT WEBPAGE	OPTIONAL TABLE FOR ADVERTISING
<b>ANGELS</b> \$2,500		<b>FULL PAGE</b>					
<b>WISEMEN</b> \$1,500		<b>1/2 PAGE</b>					
<b>SHEPHERDS</b> \$1,000		<b>1/4 PAGE</b>					
<b>LITTLE DRUMMER BOY</b> \$500							
<b>STAR</b> \$250							
<b>MUSIC STAGE SPONSOR</b> \$3,000		<b>FULL PAGE</b>					
<b>ST. NICK'S WORKSHOP SPONSOR</b> \$3,000		<b>FULL PAGE</b>					

\*Please note the benefits vary slightly. A more detailed list is found on the next page.

# CORPORATE SPONSORSHIP OPPORTUNITIES

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## **ANGELS (\$2,500)**

- Custom yard sign around the grounds of St. Rita for 2 weeks before the market
- Premier ad placement in conference program (*full page*)
- Social media posting and newsletter blast
- Logo and link to business on event webpage
- Logo displayed at event and on attendee bag
- (Optional) business swag included in attendee bag
- (Optional) table at the market for advertisement

## **WISEMEN (\$1,500)**

- Ad placement in conference program (*half page*)
- Social media posting and newsletter blast
- Logo and link to business on event webpage
- Logo displayed at event and on attendee bag
- (Optional) business swag included in attendee bag
- (Optional) table at the market for advertisement

## **SHEPHERDS (\$1,000)**

- Ad placement in conference program (*quarter page*)
- Social media posting and newsletter blast
- Logo and link to business on event webpage
- Logo displayed at event and on attendee bag
- (Optional) business swag included in attendee bag
- (Optional) table at the market for advertisement

## **LITTLE DRUMMER BOY (\$500)**

- Social media posting and newsletter blast
- Logo and link to business on event webpage
- Logo displayed at event and on attendee bag
- (Optional) business swag included in attendee bag
- (Optional) table at the market for advertisement

## **STAR (\$250)**

- Logo and link to business on event webpage
- Logo displayed at event

## **MUSIC STAGE SPONSOR (\$3,000)**

- We'll name our live music stage after your business
- All the benefits of the Angel sponsorship level

## **ST. NICK'S WORKSHOP SPONSOR (\$3,000)**

- We'll name St. Nick's North Pole workshop and photo backdrop after your business
- All the benefits of the Angel sponsorship level

# CORPORATE SPONSORSHIP COMMITMENT FORM: ST. NICHOLAS MARKET

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Thank you for considering a sponsorship for the fourth annual St. Nicholas Market! Sponsorships will be distributed on a first come, first serve basis.

Please complete the information below, and send your payment along with this form at your earliest convenience. **All payments and corporate logos are due by November 8, 2024.** Thank you for your support and God bless you!

*Please check one:*

- Music Stage Sponsor (\$3,000)
- St. Nick Workshop Sponsor (\$3,000)
- Angel Sponsor (\$2,500)
- Wisemen Sponsor (\$1,500)
- Shepherds Sponsor (\$1,000)
- Little Drummer Boy Sponsor (\$500)
- Star Sponsor (\$250)
- Other donation: \$\_\_\_\_\_

Corporation/Name:

Address:

Contact Name:

Phone:

Email:

*\*Preferred Form of Payment:*

Check

Credit Card

Wire Transfer

**FOR CHECKS:**

Make check payable to: **St. Rita Catholic Church**

Remit payment to:

**St. Rita Catholic Church**

**Attn: St. Nicholas Market**

**3815 Russell Road**

**Alexandria, VA 22305**

For any questions about sponsorships or payment, please contact: **Amanda Bowman** at [stritchospitality@gmail.com](mailto:stritchospitality@gmail.com)